

***When talking with a customer,
don't forget S.E.A.T.S.***



Showcase



Engage



Advide



Testify



Secure

Showcase - Highlight the unique features and benefits of the PRP products.

Engage - Connect with the customer, ask questions to understand their needs, and build rapport.

Advide - Provide expert recommendations tailored to the customer's specific requirements and preferences.

Testify - Share testimonials and success stories from satisfied customers to build credibility and trust.

Secure - Close the sale by addressing any remaining concerns, confirming the purchase, and ensuring customer satisfaction.